

WILLOW DENE School Development Plan 2023-24



To extend parent communications to include better use of technology, ensuring that parents can access and share information about their child in a way that is safe, secure and that suits them



Close partnerships between school and parents lead to better outcomes for children. Providing effective means to share ways of working and progress will support this process



School staff and parents combine their expertise about their children to work together towards common goals and share strategies and successes

AUTUMN			
What? (action)	Why? (is the change needed)	Success (what will it look / sound like?)	Evaluation (sources of impact feedback)
Meet with pilot classes to establish key learning from pilot	So we can learn from staff and families that have already started using the EFL parent app and share expertise	Knowledge about ways of securing buy-in, engaging with families and pitfalls to avoid will be used to inform roll-out	Class team development plans Meeting notes (Best practice portfolio)
Training for staff on sharing EFL photos and videos with families	So staff are able and confident about what and how to share with families	Staff and families able to communicate with ease and consistency	SharePoint site Staff evaluations Evidence of EFL Family app use
Organise parent workshop to support parents to set up EFL family account	So parents are supported to set up and use the EFL Family app	Parents (or siblings) sign up and respond to communications from school and can initiate communication on their own	Parental sign up on EFL Activity on EFL Family App
Create parent support documentation for EFL on website / social media	So parents can easily find support for using the EFL app	Some parents are able to access the information they need to sign up and troubleshoot independently	Support requests EFL Family App uptake

FOCUS AREA: Parent Engagement

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Consider how EfL may be used to support information sharing and communication for sixth form	So that there is effective and efficient forms of communication between students, the team working with them and families which promotes generalisation of skills and sharing of success	Students, families and teams access and engage with the curriculum and each other effectively	Activity on EfL Family App (if this is deemed to be the most effective means)
Work with EfL and other stakeholders to learn from others	To share and collaborate on ideas and ways in which EfL community uses the app for communication	A bank of ideas is shared between organisations to share good practice and strategies	Communications with other organisations