



WILLOW DENE School Development Plan 2023-24



AIM - To extend parent communications to include better use of technology, ensuring that parents can access and share information about their child in a way that is safe, secure and that suits them



Close partnerships between school and parents lead to better outcomes for children. Providing effective means to share ways of working and progress will support this process



School staff and parents combine their expertise about their children to work together towards common goals and share strategies and successes

SUMMER			
What? (action)	Why? (is the change needed)	Success (what will it look / sound like?)	Evaluation (sources of impact feedback)
Line manager conversations about home school contact	To gain contextualised feedback about how teams are building relationships and sharing information with families	SLT has a school-wide perspective on how different teams are ensuring effective communication with families and are taking action where this needs to be addressed.	SLT Minutes Conversations between line managers and teams
Phone consultations with parents	To gain feedback about what is working and what is not to help plan future strategy	A sample of parents results in a case study of what works and what the barriers are	Record of conversations Case study
Provide further training on Efl Family app	To ensure that all staff are aware of the benefits of sharing information and building relationships through Efl Family	Optional CPLD sessions are well attended by the target demographic	Optional CPLD registers Attendee feedback Line manager feedback
Further develop the role of Family Communication Lead within classes	So staff that are passionate and skilled lead practice, increasing the likelihood of success and supporting effective professional development	Family Sharing Champions are developing their confidence and sharing their skills and positivity with others	Feedback from classes

Work with EFL and other stakeholders to learn from others	Share and collaborate on ideas and ways in which EFL community uses the app for communication	A bank of ideas is shared within Willow Dene organisations to share good practice and strategies	Communications within Willow Dene and potentially other organisations
Establish solutions for the use of EFL family app in the 6 th Form	So that there is clarity and confidence in ways of sharing information between young people, school and families in 6 th form	Information about progress, strengths, interests and events are consistently and regularly shared for all young people in 6 th form	EFL Family App on young people's devices Conversations with 6 th form teachers and leaders
Consider solutions where communication is one sided	To address this issue and identify possible ways to overcome it	Bank of strategies and solutions	Solutions and strategies poster
Plan family contact strategy and expectations for 2024-25	To establish a roadmap for the next academic year, building on gains and developments this year	Key priorities identified and the mechanisms through which these will be achieved	Action plan

SPRING

What? (action)	Why? (is the change needed)	Success (what will it look / sound like?)	Evaluation (sources of impact feedback)
Collect feedback from classes about home school contact where this is blended between EFL and HSCB	So we are conscious of any workload issues and can respond to things that are working well or need further thought	We have an accurate picture of how classes are managing the transition between different forms of home school contact	Collated feedback and conversations
Provide team-based drop-ins to identify and troubleshoot issues and promote conversations about using EFL	So we are supporting teams confidence and skills and spreading the positive benefits of using EFL	Teams will be talking more about using EFL, confident to ask questions and promoting home school contact through EFL	Feedback from teams
Create parent support documentation for EFL on website / social media	So parents can easily find support for using the EFL app	Some parents are able to access the information they need to sign up and troubleshoot independently	Support requests EFL Family App uptake
Develop best practice document / portfolio	To make tips and tricks easily accessible for all staff so that the likelihood of success with EFL is increased	Bank of ideas	Whether document is accessed by staff and conversations with teams
Consider ways to involve stakeholders who are not accessing the EFL family app	To make sure that stakeholders see EFL as another way to communicate and demonstrate what they are missing out.	New sign-ups from families previously unsigned More classes using the app more frequently	Term-on-term records of active users and contact

Work with EFL and other stakeholders to learn from others	Share and collaborate on ideas and ways in which EFL community uses the app for communication	A bank of ideas is shared within Willow Dene organisations to share good practice and strategies	Communications within Willow Dene and potentially other organisations
Consider developing 'Family Sharing Champions' within classes	So staff that are passionate and skilled lead practice, increasing the likelihood of success and supporting effective professional development	Family Sharing Champions are developing their confidence and sharing their skills and positivity with others	Feedback from classes
Gather feedback from parents for case studies	So we have a perspective from all users and stakeholders	We will know what parents value / look forward to / would like more of	Case studies

AUTUMN

What? (action)	Why? (is the change needed)	Success (what will it look / sound like?)	Evaluation (sources of impact feedback)
Meet with pilot classes to establish key learning from pilot	So we can learn from staff that have already started using the EFL parent app and share expertise	Knowledge about ways of securing buy-in, engaging with families and pitfalls to avoid will be used to inform roll-out	Class team development plans Meeting notes (Best practice portfolio)
Training for staff on sharing EFL photos and videos with families	So staff are able and confident about what and how to share with families	Staff and families able to communicate with ease and consistency	SharePoint site Staff evaluations Evidence of EFL Family app use
Organise parent workshop to support parents to set up EFL family account	So parents are supported to set up and use the EFL Family app	Parents (or siblings) sign up and respond to communications from school and can initiate communication on their own	Parental sign up on EFL Activity on EFL Family App
Create parent support documentation for EFL on website / social media	So parents can easily find support for using the EFL app	Some parents are able to access the information they need to sign up and troubleshoot independently	Support requests EFL Family App uptake
Work with EFL and other stakeholders to learn from others	To share and collaborate on ideas and ways in which EFL community uses the app for communication	A bank of ideas is shared between organisations to share good practice and strategies	Communications with other organisations